

Accelerate Action this International Women's Day.

WHEN WOMEN TAKE ACTION, COMMUNITIES THRIVE



THE PROBLEM

Currently 95% of girls from the most disadvantaged communities in rural Africa never complete secondary school.

Poverty is the greatest barrier, with many households across Africa surviving on less than \$1.25 per day. A lack of funds for both direct and indirect school-going costs can prevent a girl's access to a quality education.

Without an education, a girl's endless potential is wasted. The cycle of poverty and injustice remains unbroken.

Yet we know that girls supported to go to school become leaders and take action to ensure their communities thrive.

Together we can Accelerate Action for women and girls! What action will you take?





YOUR ACTION PLAN!

This is where you come in...

Be part of the action and join our change-making campaign. Here are 8 simple ways that you can take positive action this International Women's Day:



1. Support Female Entrepreneurs

Take action with your wallet! Look out for local businesses led by women or brands that give a portion of their profits to charitable causes that improve the lives of women and girls. Even a share or engagement with their posts on social media may help a brand reach new customers.



2. Learn More and Educate Others

Learn about barriers girls face in accessing education, and educate your friends. [CAMFED's YouTube channel](#) is a great place to start, or share some of your favorite charity's reels on [Instagram](#).



3. Sign CAMFED's Sisterhood Pledge

Stand with a powerful, growing group of supporters committed to lifting each other up, and supporting more vulnerable girls to succeed. Hear from young African women and help us reach our goal of 1 million signatures!



4. Mentor a Young Woman

Could you help raise up the next generation of girls to know that their potential is not limited by their gender? Maybe a niece or younger colleague at work could benefit from your guidance and support? Reach out to someone today.



"I've faced many challenges on my education journey, but I am who I am today because of the collective strength of the CAMFED sisterhood. I say to CAMFED's global community: 'Let's draw out strength from our collective passion and purpose. Let's continue to challenge norms, to push boundaries and inspire change!'"

HEAR FROM LISA in Zimbabwe



YOUR ACTION PLAN!

This is where you come in...



5. Host an Event

Bring together like-minded people to promote women's leadership and raise funds for an organization close to your heart. We have lots of great materials to help you plan a fun event. Are you a film fan? You could hold a film screening of **our short film, Tunainuana**, which tells the story of determination and sisterhood transforming our world.



6. Donate

A donation is a quick way to radically improve girls' prospects of becoming independent, influential women. A gift to CAMFED will multiply the number of girls in school, and support them to safely transition to fulfilling livelihoods and leadership. Could you donate just 1 hour of your earnings? **Use our calculator** to easily find out what an hour of your time is worth and how many girls that could reach.



7. Share Your Actions

Use your socials to shout about the actions you've taken and encourage others to join you. Don't forget to tag @CAMFED or use the hashtag #SisterhoodAction.



8. Share this Action Pack

How many people could you inspire by sharing this link with your peers?



“There are a lot of girls in the community who look up to me for inspiration, and for that I always ensure I’m doing my best. As an entrepreneur myself, supporting young women to access business loans is close to my heart because I understand the challenges women entrepreneurs face.”

HEAR FROM MWANGALA in Zambia



TOGETHER WE CAN!

When you educate a girl, everything changes...

At CAMFED we get girls into school, help them to learn, support them to succeed, and unlock their power to lead.

Our locally-led approach partners with communities to support the welfare and success of their most vulnerable girls. Resources contributed by CAMFED's global community are combined with support generated locally - and together, we ensure that girls have everything they need to attend and thrive in school.

CAMFED graduates can join Africa's largest and fastest-growing sisterhood of leaders, the CAMFED Association. **Each member, on average, supports another 3 girls to go to school with her own resources, as well as mentoring and encouraging many more.** And as a network of activists, we create employment and opportunity, tackling inequality and injustice.



Join us today and supercharge your actions!



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