# HOPE IN ACTION

## Hosting Pack




CAMFED

# HOPE IS ABOUT DARING TO DREAM OF A BETTER WORLD




*“To me, hope is a quiet voice that whispers try again when the world says give up. It is a light that flickers in our darkest moments, telling us that there's still better days to come.”*

These are the words from a young woman in rural Zambia. Her name is Sepo, and she’s a member of a powerful pan-African sisterhood of 350,000 (and growing!) leaders educated with CAMFED support, called the CAMFED Association.

*Sepo and her sisters remind us every day that in the darkest moments, stories of hope — tales of those who have overcome hardship — show us that we can rise above and thrive.*
Angeline (CAMFED CEO)



**CAMFED’s partnership with the Hope Prize delivers on this promise of better days, through its storytellers, and mission to support those doing life changing work.**

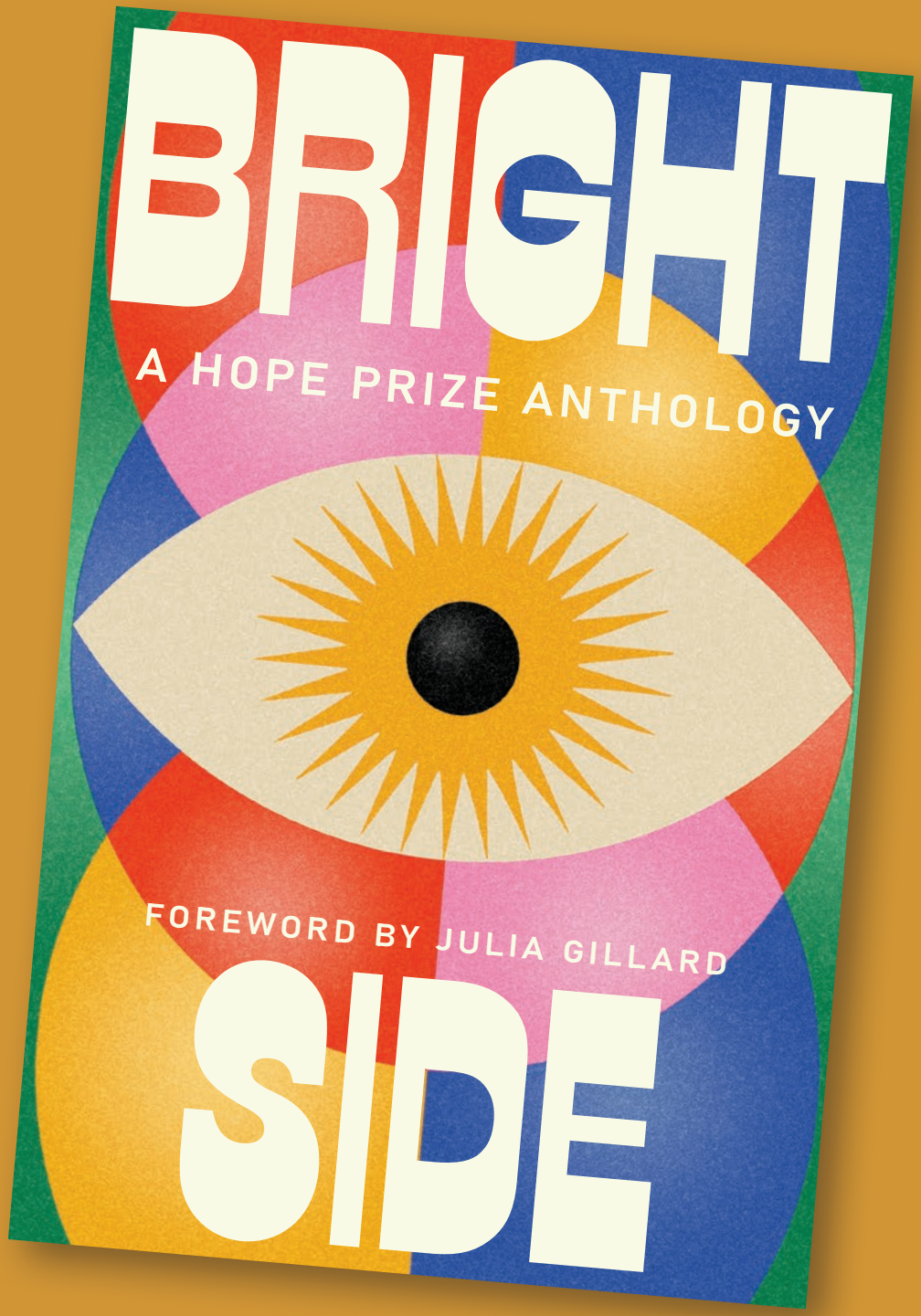
Whether it's over lunch with friends, through an organised meeting with your giving circle, church group or book club, thank you for exploring how you can share your passion for hope and CAMFED with those around you, and helping us build our community of supporters, allies and advocates.

# THE HOPE PRIZE & BRIGHT SIDE

The Hope Prize is a global short story prize championed by publishing house Simon & Schuster. The theme of the 2025 competition was hope, courage, and resilience. CAMFED was selected as charity partner to benefit from all royalties from a published anthology of shortlisted and winning entries to the competition – called *Bright Side*.

The anthology is due to be published in print and via an ebook on November 12, 2026. Our partnership with the Hope Prize is an opportunity to raise the profile of CAMFED with new audiences through a series of community-led initiatives, hosted by our global network of CAMFED champions, including you!

THE HOPE PRIZE



# HOW TO GET INVOLVED:



## Host a small event in support of CAMFED.

Whether it's over lunch with friends or through an organised meeting with your giving circle, church group or book club, use themes from *Bright Side* to introduce CAMFED to your network.

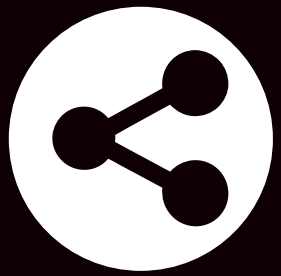
**Turn to page 6 for more info**



## Purchase your copy of *Bright Side*

*Bright Side* is a perfect gift for family, friends or colleagues over the holiday season and 100% of proceeds will support CAMFED's work.

**Order your Copy - thehopeprize.myshopify.com**



## Use your platform to spread the word

Celebrate the launch of *Bright Side* with us virtually online.

Sharing why you support CAMFED and what hope means to you is a great way to bring more awareness to our work and encourage others to buy the book.

**Go to page 7 for more info**

# INTRODUCING CAMFED TO YOUR GROUP

**Today, 52 million girls across Africa are out of school. For an individual girl, education changes everything. It's her right, and it unlocks her power to determine who she will become and what she will do with her life. Educated women can do amazing things, launch businesses, become health workers, run schools, and lead governments.**



## GIRLS

We provide girls with support to attend and succeed in school - including items like uniforms, notebooks, and menstrual products - so that they can learn, thrive, and grow!

**Together, we have supported over**

**5.9M**

**girls to attend and succeed in school to date.**



## YOUNG WOMEN

When girls graduate, we support them to transition to work and leadership positions, with each graduate going on to support an average of three more girls to go to school.

**Our alumnae network of young women, previously supported by CAMFED to go to school, has grown to over**

**350K**

**members, who are now transitioning into mentoring roles, sustainable livelihoods, and leadership positions. to attend and succeed in school to date.**



## ENTIRE GENERATIONS

Together, we work hand in hand with governments to serve the needs of marginalized girls and to make a fairer system to support every child for future generations.

**And, through our partnerships with governments, we have reached**

**MILLIONS MORE**

**children, and we are working together to ensure school systems better serve the needs of every student**

# HOSTING AN EVENT

CAMFED's partnership with The Hope Prize is a celebration of the stories that remind us better days are possible - and of the power of hope to move us to action. That spirit is at the heart of CAMFED's work, where young women are turning their hopes for a better future into action every day. By hosting an event in support of CAMFED you are sharing that message further.

How you host your event is unique to you and your guests, but below are some ideas to help with your planning:

1. Welcome your guests and ask them to write down what they are hopeful for in 2027. You could collect all the notes on a board in the room.
2. Use a **CAMFED video** to share more on what we do and tell your guests why you support CAMFED.
3. Introduce *Bright Side* with these conversation starters and talking points
   a. **Hope**: "When have you held onto hope even when things looked uncertain?"
   b. **Courage**: "Who was the person who believed in you, before you believed in yourself?"
   c. **Resilience**: "Was there a time you had to find your own way, with no one ahead of you to show you how?"



# TELL US ABOUT YOUR EVENT? POST ON SOCIALS...

We'd love for you to share your event journey with your friends, family, and wider network! Post photos, updates, and stories on your social media channels to celebrate your impact and encourage others to join the movement. Don't forget to tag CAMFED on **LinkedIn**, **Facebook**, **Instagram** (@camfed), and **Bluesky** (@camfed.bsky.social) so we can celebrate your efforts, share your posts, and help amplify your message.

**Not hosting an event but want to spread the word?**

Follow CAMFED on LinkedIn, Facebook, Instagram (@camfed), and Bluesky (@camfed.bsky.social) and share our posts about the Hope Prize. You could also add your own reasons for supporting CAMFED or what you are hopeful for in 2027 and encourage others to comment with their own hopes. Need some inspiration?

Use the quote below to get started.

***I support CAMFED because the lived experience of those benefiting from programmes is embedded into every aspect of what they do, with young women once supported by the programmes now at the forefront of programme delivery. This year CAMFED is partnered with the Hope Prize and all royalties from the book* Bright Side *will support more girls into school across Africa. I hope you will take a moment to visit camfed.org/hopeinaction, learn more about CAMFED and get your copy of* Bright Side.**

**Together, we can show the power of our community putting hope into action and inspire even more people to support girls' education and women's leadership.**






camfed.org | contact@camfed.org

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